



3-2-07

for 3622

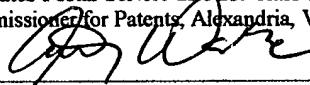
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:)
Mark Landesmann) Group Art Unit: 3622
Application No. 09/758,239) Examiner: Khanh, Le
Filed: 1/12/2001) Atty. Docket No.: 084561-0103
For: Buyer Driven targeting of Purchasing Entities) Date: 02-27-07
)

CERTIFICATE OF MAILING

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Signed: 

Ashok Malani

**INFORMATION DISCLOSURE STATEMENT
UNDER 37 CFR §§1.56 AND 1.97(e)**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

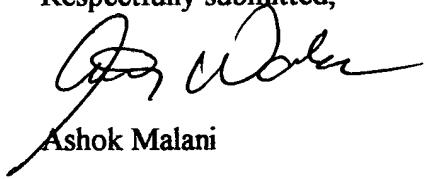
Dear Sir:

The references listed in the attached PTO Form 1449(s), at least one of which was provided by an Examiner(s) handling a related patent application(s), copies of which are attached, may be material to examination of the above-identified patent application. Applicants submit these references in compliance with their duty of disclosure pursuant to 37 CFR §§ 1.56 and 1.97. The Examiner is requested to make these references of official record in this application.

This Information Disclosure Statement is not to be construed as a representation that a search has been made, that additional information material to the examination of this application does not exist, or that these references indeed constitute prior art.

Applicants hereby state that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in § 1.56(c) more than three months prior to the filing of the information disclosure statement.

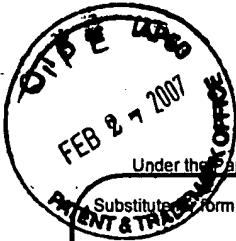
Respectfully submitted,



A handwritten signature in black ink, appearing to read "Ashok Malani".

Ashok Malani

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Substituted from 1449/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT***(Use as many sheets as necessary)*

Sheet

1

of

1

Complete if Known

Application Number	09/758,239
Filing Date	12 JAN 2001
First Named Inventor	LANDESMANN, MARK
Art Unit	3622
Examiner Name	LE, KHANH

Attorney Docket Number 084561-0103

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	B1	OFFICE ACTION on Application 10/727,496 with filing date of 12/05/2003 and mailing date of Office Action 12/01/2006.	
	B2	OFFICE ACTION on Application 10/727,497 with filing date of 12/05/2003 and mailing date of Office Action 12/01/2006.	
	B3	OFFICE ACTION on Application 10/729,678 with filing date of 12/04/2003 and mailing date of Office Action 11/30/2006.	

Examiner Signature	Date Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.
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